



STRATEGIC PLAN

2025 - 2028

VISION

Muscular Dystrophy Tasmania (MDT) is the first point of contact for information and support, for individuals and families living with muscular dystrophy or allied neuromuscular condition, collaborating with service providers to enhance their wellbeing. We connect with and influence medical, allied health, and direct care providers to enhance the quality of service available to members.

Through signature events like Go Orange for MD Week, and Good Friday Golf Day, we raise awareness and vital funds to contribute to the support and equipment needs of members, to foster peer connections, and propel research.

PURPOSE

Making a Difference Today

VALUES

Advocacy:

Actively promoting awareness and understanding of muscular dystrophy and other neuromuscular conditions, and advocating for policies and resources that benefit those affected.

Collaboration:

Working together with individuals, families, healthcare providers, researchers, community organisations and government, to raise awareness and funding to drive change tailored to meeting the unique needs of people living with muscular dystrophy or other neuromuscular condition.

Empathy:

Prioritising compassionate and informed support for individuals and families affected by muscular dystrophy.

Empowerment:

Providing resources and opportunities that engage individuals living with muscular dystrophy or other neuromuscular condition, to exercise choice and control, and to lead fulfilling lives.

Innovation:

Supporting and encouraging research and new approaches to improve the lives of individuals living with muscular dystrophy or other neuromuscular condition.

Respect: Honouring the dignity, diversity, and rights of every individual in the community.

MDT PILLARS

PILLAR 1: SUPPORT

Priority 1.1: Develop a "Peer Connect" Framework

Priority 1.2: Identify clients statewide

Priority 1.3: Provide a conduit for therapy, supports and service options

Priority 1.4: Grow and maintain the MDT client database

Priority 1.5: Undertake analysis of respite/support needs and potential options to address

PILLAR 2: AWARENESS AND EDUCATION

Priority 2.1: Raise and grow community profile

Priority 2.2: Engage and build the brand ambassadors program

Priority 2.3: Advocate for inclusion and accessibility

Priority 2.4: Develop and grow the corporate partnership program

Priority 2.5: Enhance the information and education available on the website

Priority 2.6: Seek funding to develop an App for travelling with a disability

Priority 2.7: Develop partnerships that facilitate clinical research

PILLAR 3: STRENGTHENING OUR ORGANISATION

Priority 3.1: Increase available funding through effective fundraising, philanthropy and grant applications

Priority 3.2: Ensure contemporary and robust governance

Priority 3.3: Ensure appropriate and sustainable financial management systems are in place

Priority 3.4: Develop succession planning processes and contingency to reduce the risk of single person dependency (Board and staff)

Priority 3.5: Ensure effective mechanisms in place to receive and respond to feedback

